



ENCE DESIGNS DESIGN SERVICES GUIDE



ENCE DESIGNS DESIGN SERVICES GUIDE

WELCOME

Thank you for inquiring about interior design services at Ence Designs. Congratulations on making the decision to move forward with your project; I appreciate how much effort it can take to reach the point of finding a designer.

An important first step is deciding if a designer and a project are a good fit or not. The purpose of this Design Services Guide is to provide you with information about my design and business processes and to learn about your project to help determine how we might work together.

I've included information for your perusal about Ence Designs, the services we offer, and how we work.

If you haven't already done so, schedule a Discovery Call by clicking **here** or within 2 days, someone from our team will reach out to schedule a Discovery Call.

Again, I appreciate your interest in Ence Designs.

Sincerely,

Amelia Ence

Interior Designer & CEO





Table Of Contents

01. Who We Are
02. About Us
03. Design Services
04. Project Phases
05. Selected Works
06. Client Words
07. Next Steps

Who We Are

Ence Designs offers residential and commercial interior design services throughout the Salt Lake City metropolitan area and beyond.

At Ence Designs we are passionate about providing hands-on design service to each and every client. We believe that home should be a space where you can live your best life. Each home has a unique story to tell and we believe that all of our clients deserve the opportunity to partner with a designer who makes writing that story a priority.

Every project begins with carefully listening to my clients so I can create a clear vision of their needs and wants. My process is to translate their expressions into reality through a home tailored just for them, on time and on budget.



ABOUT AMELIA ENCE

Since I was young I had the makings of an interior designer, I just didn't know it yet! I remember drawing floor plans of my childhood bedroom, constantly rearranging my bedroom furniture (much to the dismay of my parents), and even learning rudimentary drafting skills from my architect grandfather. I once found an old journal entry that had a list of possible occupations I wanted as an adult. Veterinarian was number one and architect would be "just o.k.". I later decided to study Art and Design and received a Drawing and Painting degree with Honors from the University of Utah. My studies in Art History, color, drawing, painting, photography and design have all influenced my interior design work.

After working for 10 years in art and design I realized my true passion was always in my gift of working on my home. I have always considered my home an integral part of who I am- regardless of if it's a tiny apartment, a first home or a forever home- I think every home can be special. When I decided to pursue interior design I began by working at multiple interior design companies to hone my craft and helped hundreds of clients rewrite the story of their home. At Ence Designs we want your home to be a space where you can live your best life, just like I am!

-xoxo Amelia Ence



DESIGN SERVICES



DESIGN SERVICES

Conceptual Design – Remodel/New Construction

Ence Designs provides comprehensive service for remodels / new builds. We come on board in the project's early conceptual stages, often collaborating with architects, builders, and craftspeople as the project unfolds.

The end result of Conceptual Design is a set of schematic plans clients can provide to contractors to obtain construction bids. They typically involve a base plan of the existing space, a scaled 2D plan with detailed information, and a 3D model to provide clients and collaborators with a strong visual representation of the space. Materials, finishes, and other details may also be specified.

Additional Project Management Services for the Construction and Installation phases can be recommended upon request.

Request a custom proposal, a good frame of reference is 10% of proposed budget.

Room Layout & Furnishings

If you don't need construction but want help with space planning and furniture selection, this service is for you.

This can encompass concept development and furniture layout followed by furniture and accessory selection and procurement. The Layout & Furnishings package often includes but isn't limited to sourcing of furniture, lighting, antiques, and artwork, window treatments, custom furniture design, and sourcing and styling of accessories.

Request a custom proposal or pay by the hour at an hourly rate of \$150.

DESIGN SERVICES

Virtual Design

Do you love DIY but would also love some expert help and guidance along the way? Virtual Design services are an excellent way to ensure your project is successful without the cost of full service interior design.

Virtual design services are for the DIY client who wants help with room layout and furnishings but will implement all design ideas themselves. They're conducted 100% online with no site visit.

The client selects a design package based on their needs, then submits an existing floor plan drawing with dimensions and photos along with a Pinterest mood board. I'll review all the materials and develop concept ideas within one week.

Packages start at \$250

PROJECT PHASES



PROJECT PHASES

Project Start – Getting To Know You

This stage includes in-person meetings, site visits, and communicating lots of ideas so I get to know you and your project while you learn about working with Ence Designs. I'll create 3 idea/mood boards to get the inspiration flowing. Once moving in the right direction I will build a shared inspiration board on Pinterest where we can collaborate by sharing images you love and even some you don't, and we'll review them together and discuss possibilities.

Conceptual Design

During Conceptual Design, you'll be presented with well developed ideas for your space. I'll create 2D (floor plan) design options which we'll review together in a meeting and get feedback.

2D design revisions will be made and then I'll create a 3D model to bring the plan "to life" and really help you visualize what the space will look and feel like. We'll review the revised 2D plans and new 3D model and get feedback. Additionally, you'll receive a "Preliminary Estimate of Probable Cost" for a rough estimate of construction and installation costs.

More revisions will be made and we'll have another meeting where I'll present the Final Conceptual Plans along with the Estimate of Probable Cost and get any last feedback.

Construction

Together we will invite contractors to bid using your final Conceptual Plan Set. We recommend getting at least 2 bids.

Once construction is underway, things will get a bit hectic on the job site but it's exciting! It's challenging to live with construction going on under your roof (or even if you're living elsewhere) but it's so gratifying to finally see your design plan come to life.

PROJECT PHASES – CONT.

Furnishings Selection & Ordering

While construction is underway, we will select and order furnishings. We'll be working with our trusted trade vendors to purchase all approved design elements including lighting, furnishings, artwork, antiques, textiles, and accessories.

Installation + Final Touches

Installation is another exciting milestone. Construction is done, the dust has settled, and the furnishings have arrived. (Hurray!) Now it's time to install the furniture and style the décor with finishing touches.

Final Walk-Through

We'll conduct a walk-through together and make a final punch list of any outstanding items. We will also hand over product manuals, care guides, and warranties.

Time for a toast - your beautiful new design project is finished!

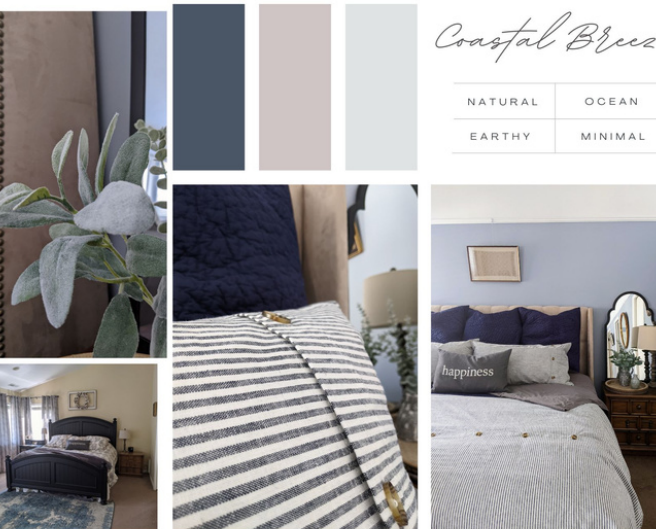


PRICING + RATES

Each project at Ence Designs has a fee structure appropriate to its particular scope of work. Design fees are outlined up front. Once the design fee is paid and contract is signed the Design Process may begin. Cost of goods and other orders are placed separately.



SELECTED WORKS



Coastal Breeze

NATURAL	OCEAN
EARTHY	MINIMAL



Primary Suite, Sandy UT

Natural tones combine here to create a calming, earthy environment. Luxury linen, ocean tones, and rustic woods invite the couple to relax in this master retreat.

SELECTED WORKS



Family Farmhouse

NATURAL	FARMHOUSE
COOL	MODERN



Family Farmhouse, Sandy UT

A farmhouse approach on an outdated family gathering space. Cool tones in white, gray, and blue keep the space feeling modern. The fireplace becomes a focal point with eye-stopping shiplap drawing the eye to the raised ceilings.

SELECTED WORKS



Modern Workplace

MOUNTAIN	MINIMAL
COOL	MODERN



Commercial Space, Draper UT

Form and function combine in this modern, mountain workspace. With a minimal color palette striking design was implemented through selection of artwork, textiles, and simple modern furnishings.

CLIENT WORDS

"I can not say enough about how happy I am with Amelia and her knowledge for color schemes and design. I had been wanting to vamp up my living space and had no clue where to begin. Every time I walk into my new space I feel like I am walking into a magazine. Thank you so much!"

Charity H, Mapleton

"I recently purchased my home because it was in a great location and had a really good price. I am an accountant so I am very cautious with money. I hired Amelia and was blown away by the amount of money I saved and the value she added to my house."

Justin E, Sandy

"Ence Designs made our dreams come true. She listened, communicated, and executed. On time and on budget, we couldn't be happier with the project outcome."

Ali A, Draper

NEXT STEPS

Thank you again for inquiring about Ence Designs interior design services. I hope you found this guide informative and helpful.

A team member will reach out in one to two business days.

Meanwhile, should you need to contact us, we can be reached at:

amelia.amteaminteriors@gmail.com

801.518.0856

www.encedesigns.com

Again, I appreciate your interest in Ence Designs.

Sincerely,

Amelia Ence

Interior Designer & CEO





CONTACT US

Schedule A Discovery Call [here](#)

Website

www.encedesigns.com

Email

amelia.amteaminteriors@gmail.com

Phone

801.518.0856

Business Hours

Monday - Friday, 9:00 - 5:00

